

ABSTRACT

In this study, researcher research about the effect of the effectiveness of instructional communication between coach and taekwondo athletes on athlete performance when competing. This research focuses toward coach and taekwondo athletes at KONI in West Java. Where the instructional communication between the coach and the taekwondo athletes when practicing is.

The type of this research is descriptive quantitative research which using the positivism paradigm. Data collection techniques of this research used are questionnaires and observation. This study also uses a sampling technique which is probability sampling technique.

The results of this study are instructional communication conducted by the coach to taekwondo athletes in Koni Jabar Bandung is effective, the magnitude of the instructional communication effectiveness of KONI Jabar taekwondo coach when the competition gives positively influences the athlete's performance when competing.

Key Word : *InstructionalCommunication, Perfomances, Coach and Athletes*