

ABSTACT

A single parent is sometimes unable to balance their time with their children, parents are so busy with their work that they ignore their presence with their children. Even though family communication is very important in building a relationship between parents and children. This study entitled "Representation of Critical Message Communication of Single Parent Family Communication in Susah Sinyal Film" analyzes how the depiction of the message communication criticism of single parent family. This study aims to find out how the message of criticism of family communication is conveyed through this film, which is examined using the level of reality, the level of representation and the level of ideology in this Susah Sinyal Film.

The data analysis technique used in this study is qualitative with the constructivism paradigm that uses John Fiske's semiotic analysis technique in the form of television codes. The data of this study came from eleven scenes that were analyzed based on scenes included in the messages of criticism of family communication that were linked to several theories.

The results showed how the interaction that occurred in the Ellen family as a single parent family had poor communication with Kiara. There is no two-way communication that goes well, whereas when a family communication can run effectively it will create emotional closeness, understanding, openness, harmony and prosperity. The depiction of social criticism messages of single parent family communication in the film Difficult Signal, depicted with a sign that has its own meaning based on the merging of codes that make up the message of meaning that is the depiction of how poor single parent family communication. This research also shows that there are values of feminism, masculinity, gender, patriarchy, authoritarianism and superiority in the Susah Sinyal Film.

Keywords: Representation, Family Communication, Single Parent, John Fiske Semiotics