

**THE EFFECT OF USER AWARENESS, USER KNOWLEDGE,
PERCEIVED TRUST AND PERCEIVED RISK ON INTENTION
TO USE GOPAY**

UNDERGRADUATE THESIS

Proposed the Requirements for
Obtaining a Bachelor's Degree in Business Administration
Business Administration International Class Program

Arranged By:

Plimsolandre Naval Jefry Ulag

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**BUSINESS ADMINISTRATION INTERNATIONAL CLASS
SCHOOL OF COMMUNICATION AND BUSINESS
TELKOM UNIVERSITY
BANDUNG
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