## **ABSTRACT**

Humans as social beings are unable to live alone; therefore they need lifelong partner to accompany their life. One of the recommended ways to find a spouse in Islam is through ta'aruf. Some people chose this way for its accordance with Islamic norms. This study was intended to find effective communication pattern within ta'aruf and to explore whether there was any obstacle showed up in the process which is relatively short. This study used descriptive qualitative method with in-depth interviews using triangulation for the sources. There were seven participants on this study; two couples of husband and wife, ustadz as the expert source and two supporting sources from parent and ta'aruf mediator. The study showed us that ta'aruf process hold effective communication that successfully bring openness, empathy, supporting attitude, positive acts and equality for the couples as well as for the families without any obstacle.

Keywords: Ta'aruf, Marry, Effectiveness Communication.