

ABSTRACT

The Indonesian people are considered necessary to be vigilant with the current economic instability. One of the anticipation step is to develop savings and investment funds. The existence of dinar which does not apply as a currency starts to be seen as an investment tool, which signifies the solution to invest with dinar is the right choice. One of the reason is because the dinar is free from the dangers of inflation. As we know, inflation disrupts the economic system with the decline in the value of paper currencies (paper money). However, the existence of dinars and dirhams, for some people, may not be widely known. It caused that most of the world's population is very familiar with paper currencies. Even on Muslims themselves. Many of them have not yet learned about the benefits of dinar and dirham, even though the calculation of zakat mal (wealth) is calculated with dinar and dirham. By using qualitative methods, the design of this media uses a visual communication design approach that will provide information about the benefits of investing with dinar and dirham in the form of information books that contain the ins and outs of dinar and dirham and it will packed with interesting visual elements. So that people can understand and interested in investing with dinar and dirham.

Keywords: dinar, dirham, investment, information book