ABSTRACT

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This design is for the process of making animation aimed at conveying nationalism through the music video media. The target audiens of this animated is elementary school children. The method of collecting data is done by means of literature studies, observation and interviews. After that, the data is compiled and analyzed for materials in the designing. In storyboard design, the results of the analysis become a reference for designing the script and storyboard. The theory used in this design is the composition theory in the storyboard, which is the focal points and eye direction, as well as perspective, staging. There are 4 stages in data analysis, visual, namely description, analysis, interpretation, and evaluation. The design carried out has several sticks, namely, thumbnails, rough sketches and cleaning. Animated music videos are expected to increase the sense of nationalism in children and can be an example in asking for the value of nationalism.

Keywords: Animation, Storyboard, Nationalism, Elementary School Children