

ABSTRACT

Co-space (Coworking space) is a place that utilizes an office rental system with the concept of sharing work space for its users. Coworking space users, one of which is dominated by business people, use the work space as a space for interaction between business people to collaborate with work time that is more flexible than office work time. In addition, the workspace is also used as a community place for business people who do not have a permanent office in conducting activities such as sharing ideas and looking for ideas, discussions, meetings and meeting colleagues.

The object of this research is the first coworking space in Bandung called CO & CO Space. This Coworking space located on Jalan Dipati Ukur Bandung is one of the coworking spaces in Bandung that offers community value and collaboration for its users. The mission of Co & Co is to provide space for the creativity community to work, connect and collaborate. A place for freelancers, startups, travelers, entrepreneurs, digital nomads, creators, innovators, students and creative communities or anyone in between for networking and collaboration opportunities that will produce positive socio-economic impacts. Co & Co is a coworking space that maintains a warm and embracing environment where we can build social and professional networks and collaborative opportunities, where we can make positive socio-economic impacts for local, regional and international communities (Co & Co Website).

Keywords: interaction, social activities, community, collaboration, coworking space