

## ABSTRAK

The existence of traditional games as a place of entertainment for its users has now begun to be forgotten. Its existence has been displaced by modern games which have many negative impacts on users and result in bad opiates. alternative that can be played back. Because this traditional game has a lot of positive impacts that are good for its users. The existence of the traditional game community also began to show its existence, but its existence was not matched by good supporting facilities. The community does not have a clear forum so that it is less able to maximize activities in preserving traditional games. They also did not know of the existence of similar communities in West Java. So that the need for good supporting facilities and be able to connect activities with one another is needed. As a Bandung Play Hub, which is a good morning of development and growth of its users, this facility elevates traditional games to become a center for community play activities with an attractive design for the community.

Keywords: Bandung, Play, Hubs, Traditional Games