

ABSTRACT

This research aims to determine and analyze the relationship between motivation and credibility of volunteers kakak asuh Bandung. This research uses an independent variabel, namely motivation with dimension of Affiliation, Beliefs, Career Development and Egoistic. And the dependent variable credibility with dimension of Competence, Character and Caring. This research uses quantitative methods with descriptive research techniques. In this study the researchs determined the responden using purposive sampling technique, with respondents as many as 30 people. The data analysis technique used bu researchers is descriptive data analysis, normality test, multiple linear regression test, coefficient of determination and hypothesis testing. Based on the results of the study it was found that there was no relationship between the motivation and credibility of volunteers. It can be seen from the calculation of the correlation that there is no significance that is equal to -147. But in this study there was a negative relationship between aspects of Affiliation to the credibility of volunteers whose results were not significant. Because the significance of linearity is $0.541 > 0.05$ it can be concluded that between variables there is a relationship that is not linear. This shows that the higher someone has motivation because of the invitation from family members, friends and people around the more non-credible someone to volunteer. This also proves and reinforces the phenomenon that exists in the Bandung Foster Sister community, which is a change in the motivation of volunteers in the midst of the future at SDN 01 Cimenyan-Bandung, which is absent without reason, absent with reason, resigning, late coming, clashing with activities other, there are health problems, priority issues of college and resolved for other reasons.

Keywords : Motivation, Credibility, Volunteer.