

ABSTRACT

TuneMap is a new application for reporting damage to guide blocks in the city of Bandung. TuneMap application is an application that is made for the blind as well as the people who can see, report the pavement problems in the city of Bandung to be repaired and also the map for the blind. Tunemap can help blind people become independent communities. Everyone has a different perception of an object offered in new innovations. The purpose of this research is to measure the perception of the people of Bandung on the TuneMap application. The method used in this research is descriptive analysis method, with the sampling technique using slovin formula with e2 of 10%, the results obtained by respondents collecting 100 people. The indicators in this study are cognitive, affective, and conative. The results of this study indicate that the Bandung community on cognitive indicators are in the good category with a percentage value of 64.2%, affective indicators are in the good category with a percentage of 77.1% and conative indicators show a good category with a percentage of 73, 8% . 71.7%, and the total total score is 3445.

Keywords: Perception, TuneMap, Innovation