

ABSTRACT

Media in this modern digital era always reveals news that is being hotly discussed with the public. News about Sandiaga Uno at the time of the declaration of victory with Prabowo was also a topic of conversation that was widely discussed by the public at that time. when the declaration of victory with Prabowo, Sandiaga Uno seemed lethargic. That issue branch out to society. So, the purpose from this research is how the media online Viva.co.id and Republika.co.id make a framing and mean about the news of Sandiaga Uno at the declaration of victory accompany Prabowo. This research use framing analytical technique Zhongdang Pan and Gerald M. Kosicki with qualitative method and constructionist paradigm. Result of this research shows that online media Republika.co.id tells that Sandiaga Uno at that moment suffer from pain based on vice chairman National Winning Agency Prabowo-Sandi and emotional analysis expert Handoko Gani. While, Viva.co.id tells that Sandiaga Uno at that moment is under pressure, even Sandiaga Uno is not happy at the moment based on emotional analysis expert.

Keywords : Sandiaga Uno, Declaration of Victory, Framing Analysis, Contruction of mass media.