

## **ABSTRACT**

*The establishment of a company aims to increase profits for the wealth of shareholders, company owners and increase the value of the company. There are several factors from financial management policies and decisions such as company value, investment decisions, funding decisions, dividend policies and interest rates.*

*This study aims to determine the effect of investment decisions, funding decisions, and dividend policies and the effect of interest rates on firm value. The objects and periods in this study are those in the Textile and Garment Sub Sector that are listed on the Indonesia Stock Exchange with the period 2014 - 2018.*

*This type of research is quantitative by using secondary data with sampling techniques using Purposive Sampling with a population of 18 companies listed on the Indonesia Stock Exchange in the period 2014-2019. In this study, the Company Value variable is proxied by Price Book Value (PBV), an Investment Decision proxied by Price Earning Ratio (PER), Funding Decisions proxied by Debt to Equity Ratio (DER), and Dividend Policy which is proxied by Dividend Payout Ratio (DPR), and Interest Rate using the SBI Level with the method of Multiple Linear Regression Analysis and Hypothesis testing use the statistical *t* test and *F* test.*

*Variable test results consisting of PER and DER, there is an influence on PBV. DPR and SBI have no influence on the PBV of each variable in the partial test (*t* test) and simultaneously (*F* test) can not influence.*

*Keywords: Company Value, Investment Decision, Funding Decision, Dividend Policy, Interest Rate.*