

## **ABSTRACT**

Company value is one important reflection of the good or not the performance of a company. A good company value can be seen in the company's stock price every period of the year. Through measurements made using stock prices can be concluded that the company shows good performance during the period. During the 2014 period, the property and real estate sector service companies experienced a significant decline in share prices due to weaknesses in people's purchasing power and economic problems, which indirectly affected the decline in stock prices.

Capital Structure (DER), Profitability (ROE), Company Size (SIZE) and Dividend Policy (DPR) on company value which is proxied by Price on Book Value (PBV) in Property and Real Estate Sector Service Companies Listed in the Indonesia Stock Exchange for the period 2014-2018.

The data used in this study is obtained from financial report data, namely the financial statements of the Property and Real Estate Sector Service for the 2014-2018 period. The population in this study is the Property and Real Estate Sector Service Companies obtained on the IDX and obtained 11 companies with samples selected based on purposive sampling. Data analysis method in this research is the regression data panel analysis.

The analytical method in this study uses panel data regression analysis using Eviews version 9 software.

The results of this study indicate that simultaneously Capital Structure (DER), Profitability (ROE), Company Size (SIZE) and Dividend Policy (DPR) affect the firm value (PBV). While partially, the Capital Structure, Profitability and Dividend Policy does not affect the value of the company and the size of the company affect the value of the company.

**Keywords:** Capital Structure, Profitability, Company Size, Dividend Policy, Company Value