

ABSTRACT

This study entitled “Television Program Production Of “Music Update” On The T-Music Channel At Transvision” aims to find out and describe the production process of television programs produced by pay-TV. Whether the production process is carried out maximally or does not because the programs that are aired do not require a rating to survive. Because the income they got comes from the customers who subscribed to the Pay-TV. This study uses the post-positivism paradigm with qualitative approaches and descriptive methods. The results of the study show that the Music Update TransVision program goes through a production process which includes the stages of pre-production, production and post-production. In the pre-production stage, it includes three parts, namely idea discovery, planning, and preparation. The production stage, which is doing outdoor taping. While the post-production stage begins with offline editing, online editing, narration, mixing, and mastering.

Keywords: *production process, television, television program, magazine show, pre-production, production, post-production.*