

Abstract

Everyone always wants to appear possibly in public. One display that is of concern is the use of shoes. Because shoes are no longer just foot protectors as fashion items that meet the standards of appropriateness and appearance. So from that compilation we buy shoes we must really choose the shoe model that we want. When we choose shoes, we must choose one by one. Does it suit us? But what happens, we want to try various models of shoes at almost the same time? It will be a hassle and take a long time, of course, especially for those of you who don't have a lot of time when buying. Therefore, it is necessary to create a system that can help buyers to choose the desired shoe model easily. By implementing Augmented Reality (AR) which is made using 3D Unity as one solution in solving these problems

Keywords: *Shoes, Augmented Reality, Unity 3D*