

ABSTRACT

THE APPLICATION OF STENCIL TECHNIQUE WITH INDIGOFERA DYE IN FASHION PRODUCT

By

NUKY SETIOFITRIA

Student ID Number: 1605150020

Textile Craft and Fashion Program

Based on the data published by BEKRAF and BPS, fashion is the second sector that contributes in foreign exchange from creative industry. Industri Kecil Menengah and Warlami suggest the creative industry figures to use natural dye to create a product with local identities and environmentally friendly. Indigofera dye is one of natural dyes that can be used to make textile product or fashion product. The main point of this study is to apply the use of natural dyes tradition by using Indigofera dye and stencil technique in the making of fesyen product. Beside that, it also has a purpose to develop the existing potentials that's lies within Indigofera dye and stensil as a technique to create motifs, in the making of women's clothes with local identities of Indonesia. The methods that were used to collect the data in this study are literature study, observation, interviews, experiment and exploration. Student meets three figures who are familiar with the use of Indigofera and manage to collect some data. Based on the analysis of the data collected, shows that there are potentials within Indigofera dye and stencil as a techniques variation in the making process of fashion product.

Keywords: Indigofera, stencil, fashion product