## **ABSTRACT**

## EXPLORATION OF KENAF FIBER AND FABRICS WITH TEXTILE TECHNIQUES FOR FASHION PRODUCTS

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Kenaf (Hibiscus cannabinus L) is a plant that is widely cultivated in Indonesia, especially in Java and Kalimantan. This plant is a fiber-producing plant. Initially kenaf fiber was only used as a sack in the ISKARA program in 1978. Every part of the kenaf plant could be used, starting from the stem, bark, leaves and roots. Currently its use is widely used in the automotive, electronics, pulp and paper industries. But it is still lacking in the textile field. Though this fiber has the potential to be developed in the textile field.

The research method used is a qualitative method by collecting primary and secondary data through literature study, observation, interviews, and experiments. Experiments carried out is to provide variations on weaving using kenaf fibers, and combining with kenaf fabrics to increase innovation in the use of kenaf fibers and fabrics. The results of the study offer alternative fiber materials and kenaf fabrics then made into fashion accessories in the form of bags.

Keywords: kenaf, weaving, bag