

Abstract

The *Kepulauan Seribu* Marine National Park is a marine nature conservation area in Indonesia located in DKI Jakarta Province. Which has a beautiful view along with diversity of marine flora and fauna. It's just that at the end of 2019 visitors still have not met the target that should have skyrocketed due to the end of the year. In addition there is also an ancient park reserve which has a very small number of visitors compared to other islands to the Thousand Islands, this is because tourists prefer vacationing to other islands than historical tourism in the ancient park. This interest arises because they have not seen and do not know the contents of the ancient park. From there a research was made that discussed this, by utilizing qualitative methods through the process of observation, literature study, questionnaires, and data analysis in order to get a concept in the design process. The author makes a photography book with the aim to provide information about history and also the beauty and atmosphere of the Onrust Archaeological Park. With the hope that the final results of this design can inform this and make the target audience interested in visiting the Onrust Archaeological Park.

Keywords: Kepulauan Seribu, Onrust Archaeological Park, Photography, Photobook