

## ***ABSTRACT***

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Semarang City is located in a very strategic area in terms of geography because it is flanked by hilly areas and also close to coastal areas, so it is included in the path of crossing between local and international merchant ships. That is one of the main factors that allows the process of interaction between cultures, making Semarang multicultural society since the archipelago was still in the form of a kingdom. As a result, the history of its people plays a role in shaping the identity of the city of Semarang. One of them gave birth to a new Chinese cultural breed resulting from a mixture of Chinese immigrants and local Javanese ethnicity, as well as various cultural products including culinary, for example the Lontong Cap Go Meh recipe., but there are still many who don't know the concept behind this Nusantara culinary, so to show the concept of Lontong Cap Go Meh, Storyboard design is needed so that it can produce interesting information media such as 2D animated films in order to increase audience interest, especially children, and hope to be able to add insight as well as entertain.

Keyword: *Storyboard*, Lontong Cap Go Meh, Tionghoa, Semarang