

ABSTRACT

Zuyyina Craft is one of a distribution industry that focus on creativity industry. Meanwhile the distribution itself is the process that a company does to do a marketing for the product they sold. The process itself sometimes involves a reseller for making easier a company to marketing their products. But sometimes there was a failure happens in this process beacuse of failure in transaction and the reseller sometimes doesn't even know that the stock of goods are still avaiable or not in the distribution warehouse. And that sometimes makes the customer dissapointed because the reseller itself already promised them for the goods they want, but in reality they dind't receive anything. Like some cases where the customer already transfer their money to the reseller or there was a irresponsible reseller which they take customer money and ran away and that makes inflict a financial loss to the customer. From every successful transaction they will be acumullated from every selling that has been done by every reseller so that Zuyyina can see which reseller that has a most selling every month, where there will be a training in marketing for that reseller so that they can promoting or marketing more product from Zuyyina even more.

Keywords: Zuyyina Craft, Management of Goods Stock, Distribution of Goods, Application, Information System.