

ABSTRACT

The Batamia Company Sales Data Management Application in the background by the Batamia company located in Rajapolah city Tasikmalaya, this application will be used by the Batamia company which will be used for marketing Tas products at the Batamia company. The Batamia company is still marketing its products by selling it in a shop in the center of the center in the Rajapolah area, because it is located in the central area of the area - giving a lot of rival Batamia stores. Based on the description, a web-based application is made that can facilitate marketing of products at the Batamia Shop. Making the application is built using the SDLC (Systems Development Life Cycle) method, the method used is the waterfall, with the making of this application can facilitate the Batamia Company in making its products wider.

Keyword : Application, The Sale, Bag.