

ABSTRACT

Two-wheeled vehicles have become the daily part of human beings to support human activities. In addition to more efficient driving a motorcycle will be much more time-saving, but the safety of the road is really close to traffic because of various accidents that can inflict loss and death. In addition to the vehicle and faktor environmental factors, motorists factor into the main cause of accidents. The lack of preparation in driving is one of the omissions that can harm riders in terms of equipment, such as not wearing helmets, jackets, trousers, shoes, gloves and masks as a protective mouth to avoid Pollution that can be harmful while driving. As for the negative impacts that riders still familiarize with while driving by still playing mobile phones, disobey traffic, talk to other riders, and the influence of liquor while driving in the traffic area. It is very harmful to motorists, especially by teenagers who still ignore the rules while driving. Data collection with observations and interviews to related parties. Using DKV-related theories as information design such as communication theory, visual language, Tipogafi/illustration, infographics, and motion graphic. Based on the problem above the need of order in motorcycle driving for teenagers. So, it is necessary to design infographics with motion graphic media to give an appeal to the community especially teenagers so as not to ignore the driving safety equipment that can emphasize the accident figures in the city of Tangerang South.

Keywords: safe driving, completeness drive, motion graphic, infographics