## ACADEMIC AGREEMENT STATEMENT PAGE

As the academic student of Telkom University, I, the undersigned:

Name

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Student ID

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Major

: S1 International ICT Business

Faculty

: Faculty of Economics and Business

Type of Work: Mini Thesis

In order of scientific development, I agree to give Telkom University the Nonexclusive Royalty-Free Right for my scientific work entitled:

## THE ANALYSIS OF CONSUMERS' WILLINGNESS TO PAY PRICE PREMIUM (CASE STUDY ADIDAS INDONESIA)

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BANDUNG, 19th JULY 2019

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