

APPROVAL PAGE

**INFLUENCES OF BRAND EQUITY TOWARDS CUSTOMER
PURCHASE DECISION ON XL PASCABAYAR**

Proposed as one of the requirements to obtain Management Bachelor Degree

Written by:

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**Telkom
University**

Advisor

A handwritten signature in blue ink, appearing to read 'Adhi Prasetyo', is written over a light blue horizontal line.

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S1 INTERNATIONAL ICT BUSINESS

FACULTY OF ECONOMICS AND BUSINESS

BANDUNG

2019