

ABSTRACT

Gatorkaca is one of the most famous figures in the world of puppetry, so Indonesian comic artist Is Yuniarto redrawn the figure of Gatorkaca in the GarudaYana comic targeting young people. Young people now prefer playing games, especially online games such as Mobile Legends: Bang Bang. Moonton as the game developer has a strategy to make heroes based on the country, one of which is Indonesia. Moonton conducted a survey, which hero is suitable to be used as a character in the game Mobile Legends: Bang Bang, then the Gatorkaca character is chosen, then Moonton conducts a skin survey or costume design that will be used by Gatorkaca and the chosen design by Is Yuniarto. Is Yuniarto redraws all the ornaments contained in the Gatorkaca design in the Mobile Legends game: Bang like arm decorations, shoulders, back wings, helmet shape, star logo body armor and shoes. From the design has certain meanings, besides design there are also strengths, voice over, and several other signs that have certain meanings. The purpose of this study is to find out what meanings are contained in Mobile Legends: Bang Bang. The purpose of this study is to reveal the meaning of the Gatorkaca hero in the game Mobile Legends: Bang Bang. The author uses qualitative methods with the constructivism paradigm and uses Charles Peirce's analysis. The results of this study, namely Gatorkaca, have signs that are present in human nature

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