

## **ABSTRACT**

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*Exhibition is an event to display products and services owned by certain agencies. Generally, visitors to the exhibition will only visit the booth they want to visit, so there is an imbalance in the number of visitors at each stand. This made the stand tenants disappointed because they did not get visitors who were in accordance with expectations. On the other hand, the committee did not have the power to encourage visitors to come to each stand because the committee did not have rules so that visitors came to each stand. In addition, there is no point giving system for each activity held at the exhibition stand so that no reward is given to visitors to the exhibition who come to the stand. Application developed with the waterfall method. The programming language used to build applications is PHP and uses MySQL to support database management. With the construction of the application, it is expected to help overcome the imbalance in the number of visitors between booths with the point system as a reward for exhibition visitors who have visited the stand.*

*Keywords: Exhibition, Web Based Application, Point, Waterfall, Stand*