

## ABSTRACT

### *DESIGN OF SEMAR PHILOSOPHY BOOK IN JAVANESE PUPPET*

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*Categorically, Indonesian society is a multicultural society, which consists of many ethnic groups. Each has language, customs, and culture that are spread throughout the archipelago. Javanese culture has noble values as a form of system of ideas and behavior in society. Puppets as a form of traditional performing arts have these values contained in each narrative, characterizations and forms of each character, as well as the character Semar. In the character Semar there is one example that can be used as an example that in life, we hold on to the "taste" known as tepo seliro. Seeing this phenomenon, the role of the media in introducing and growing the love of the young generation of Semar figures is very important. One of them is with media books, which serve as a medium of information, education and entertainment. So based on this, the writer wants to discuss this Semar puppet character in terms of portraying physical forms in Javanese wayang, which will then be presented in a media book about the philosophy of Semar figures in Javanese wayang which is appropriate and effective so that the younger generation and the general public understand messages or information submitted and as an alternative solution in introducing the values of Semar philosophy to the younger generation.*

*Keywords : Philosophy, Puppet Character, Semar, Book*