

ABSTRACT

DESIGNING PHOTOGRAPHY BOOK OF URBAN LEGEND LOCATIONS IN BANDUNG CITY

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The city of Bandung has night attractions related to urban legend. The object that has become an urban legend in the city of Bandung comes from famous myths and has meaning. Most urban legend objects are found in buildings that are cultural heritage buildings and historical heritage sites. The lack of detailed information and documentation that already exists has not been able to highlight the visual side and the absence of media specifically explaining urban legend objects in Bandung. From the formulation of the problem resulted in the purpose of the research is to design a media that aims to provide detailed information about urban legend objects in the city of Bandung by highlighting the visual side as well as documenting the buildings and historic sites in the city of Bandung using observation, interviews, questionnaires, literature study, as well as comparison matrix analysis and design theory such as book theory, DKV, photography, and printing. After getting the required data, the author designed as the initial goal so as to produce a medium of information in the form of a book as a photography-based reference on urban legend locations in the city of Bandung.

Keywords: Urban Legends, History, Photobook, Bandung City.