

ABSTRACT

Indonesia is one of the countries with the third largest motorcycle users in the world from data from BPS (Statistics Central Agency) motorcycle users in 2017 reaching 113 million motorcycle units. In direct contrast to this, motorcycle enthusiasts in Indonesia can also be seen quite a lot from the increasing number of visitors each year at motorbike-themed events on a national and international scale. This phenomenon should be accompanied by supporting facilities such as a transportation museum that can provide knowledge, education, recreation and become a vehicle for motorcycle enthusiasts, Custom builders, collectors and the general public who want to know information about the history of motorcycle development in Indonesia. With the existence of the museum can be a place that can facilitate motorcycle enthusiasts and as a means of education about the history of motorcycle development in Indonesia. This museum has differences from several transportation museums in Indonesia by applying principles that are in accordance with standardization in various aspects, one of which is the interior aspect and service aspect. On the aspect of service can influence the addition of supporting facilities based on needs such as workshop space, library, auditorium, retail shop, while the interior aspects include structuring of informative collection items that fit the storyline, circulation of a comfortable space for visitors, additional interactive, informative and Attractive. Designing interior aspects is based on standardization, government regulations, precedent studies as a reference for designing a better museum.

Keywords: Motorcycle Museum, Motorcycle, Informative, Circulation, Orientation.