

ABSTRACT

As a favorite tourist destination that gets accelerated tourism development programs from the central government, named; Mandalika Special Economic Zone (KEK) in Central Lombok Regency, West Nusa Tenggara Province, of course requires a facility development plan, in the form of a Resort Hotel by considering the natural and cultural potential that is still maintained. Facilities Temporary occupancy for tourists is not enough to only be physically worthy, but also can meet the needs of its residents on the psychological side, such as; natural atmosphere, calmness, taste, freedom or even imagination. In harmony with nature and culture in the style of architecture and interior design seems to be able to represent this and also right to be applied, if it refers to the vision of tourism development in NTB which prioritizes the concept of ecotourism.

The absence of Resort Hotels and those that also consider harmony with the surrounding nature and culture, especially on Are Guling Beach, are a number of identified problems, as well as being a challenge to try to design Resort Hotel interiors with an Organic approach. The concept of interior design uses natural events and surrounding cultures as material and inspiration (nature and culture inspired). Whereas to express natural and cultural events in the form of interior design, the method of "metaphor" is applied.

The organic approach with the concept of inspiration from nature and culture and the application of metaphor as a method, aims to create visuals and create poetic impressions for visitors and residents of resort hotels. There are two sources of data that are used as compilers of the frame of mind and the theoretical basis for solving problems that arise in the design process, namely; Primary data generated through field surveys, observations and interviews. And the last is secondary data generated from literature studies, comparative studies and analysis.

In general, the interior design of Resort Hotels with an organic approach, is expected to provide knowledge, insights and experience to the designer. And it can also be a reference for the public and local governments about the value of harmony and the introduction of nature and culture through the interior design of resort hotel.