

ABSTRACT

The amount of tourist spots has a big effect on the Indonesian economy, tourist resorts on that neighborhood give a big role as well. Bandung is one of a city that has a variety of tourist resorts. Bandung has a different kind of resort for people who don't live in Bandung, to stay. At modern era like now, the tourist doesn't put interest only on nature tourism spot, but also on shopping center and culinary such as factory outlets, Instagram-able cafes and famous malls. There is plenty of shopping center or culinary spot in the center of Bandung. Therefore, according to tourist's interest in this era, a resort in the center of the city becomes necessary. Design of City Hotel with a brand of IOI Hotel will be constructed near a mall that has a famous theme park, factory outlets and culinary spots on it. This design is done with collecting primary nor secondary data and further analyzed, resulting in a concept "Sundanese in Modern Era" with the purpose of creating a special ambiance of Bandung, West Java, that follows tourist's interest.

Keyword: resort, City Hotel, Interior Design