

## **ABSTRACT**

*The city of Bandung is one of the leading tourist destinations in West Java Province. The development of tourism in the city of Bandung is supported by the availability and variety of urban tourism products, such as history, culture, culinary, heritage, shopping, and so forth. In line with the function of Bandung as the provincial capital of West Java and the city of tourism, tourism accommodations such as City Hotels and the like are the top seeds. Over time, one of Bandung's tourism products, namely Sundanese culture, began to be erased by foreign cultures. As a precautionary measure, the Bandung City Government issued a Regional Regulation which obliged Bandung residents to preserve Sundanese Culture written in Perda No. 5 of 2012 and Perda No. 9 of 2012 article 10 paragraph 1b. The City Hotel interior design aims to create a City Hotel not only in modern design for tourism purposes and received by guests from various circles, but also designed with Sundanese cultural values in it as a way to preserve Sundanese culture itself and as an investment build the nation's future and civilization. Through the selection of the theme "imah modern sunda", it is expected to present an interior design that represents the Sundanese traditional house in the interior design of Lawang Priangan city hotel. Through the selection of this theme, the material, colors, shapes and philosophies of the Sundanese traditional house will influence the concepts of shape, color, lighting, ventilation and more. Sundanese as a tribe that is simple and has a philosophy of traditional houses will also be reflected in interior design as a form of Sundanese cultural preservation.*

**Keywords:** *Sundanese traditional house, modern, cultural preservation*