

## ABSTRACT

Kebon Lega area, in Bojongloa Kidul sub-district, has been known as a center for bag manufacturing since 1990. However, the implementation of the AEC in Indonesia has a negative impact on the bag industry in Kebon Lega because businesses there must face problems relating to the availability of raw materials, human resources, and distribution. These problems can be overcome by analyzing the performance of Kebon Lega bag industry supply chain management. Previous research states that performance in an industry will improve if all four variables used in it can provide significant results on supply chain management. The purpose of this study is to investigate the influence of implementing supply chain management in the industry. In this study uses four independent variables namely long-term relationships, information sharing, trust, and process integration.

This research was conducted using a quantitative method. Data were analyzed using *SPSS.25* and *SPSS.22*. *Validity and reliability tests, classical assumption test, multiple regression analysis, hypothesis testing, partial test (t), simultaneous test (F)* and *determination test* were also carried out for data processing.

The results of the study indicate that the variables of information sharing and trust have significant results. Meanwhile, the variable of long-term relationship has insignificant results and the variable of process integration gives minus and insignificant results. The two variables with significant results can be reused by researchers who are interested in researching supply chain performance management in other sectors.

Keywords : information sharing, kebon lega, long-term relationship, process integration, supply chain management performance, trust.