ABSTRACT

This study aims to determine the application of Corporate Social Responsibility (CSR) in achieving Good Corporate Governance (GCG) at PT. Kereta Api Indonesia (Persero). The implementation of Corporate Social Responsibility (CSR) is one form of implementing the concept of Good Corporate Governance (GCG).

This study uses a qualitative method with a deductive method approach. The data obtained in this study was obtained through the triangulation method, which is a combination of interviews, observation and document analysis. In addition, the data obtained is information, information, documentation, and not in the form of numbers.

The results of research studies that the implementation of social responsibility PT. KAI (Persero), consisting of CSR program planning; implementation of CSR programs; monitoring systems; evaluation and development. In addition, based on the results of the research that has been described, it is then analyzed from the implementation of CSR programs that have been carried out based on the principles of GCG.

The conclusion of the research results that PT. Kereta Api Indonesia (Persero) has endeavored in implementing the Corporate Social Responsibility (CSR) program as stipulated under the Law and the Minister of BUMN Regulation. Furthermore, the implementation of the Corporate Social Responsibility (CSR) program that has been carried out by PT. Kereta Api Indonesia (Persero) has an influence in achieving the principles of Good Corporate Governance (GCG).

Keywords: Corporate Social Responsibility, Good Corporate Governance.