

ABSTRACT

The phenomenon of mental disorder is currently experiencing a very significant increase every year. At least six percent of the population in Indonesia have symptoms of depression and anxiety. There is still a stigma about mental disorders in Indonesia as seen from the many Indonesian people who still consider mental problems are only suffered by people who belong in the Mental Hospital, even though mental disorder can affect anyone, including ourselves and those closest to us. The awareness and the knowledge about this situation are still very low, especially in Indonesia. Hence why many people do not realize that the conditions they experience are symptoms of mental disorder. Therefore, in this research and design, this study aims to produce a media in the form of an illustration book to educate the public about the types and ways to fight the stigma of mental disorders. The author uses research methods such as interviews, questionnaire, observation, and literature studies which are then analyzed by the matrix analysis methods so that the delivery of the information about mental disorders is more effective, interesting, and can be easily understood by the public.

Keywords: illustration book, mental disorder, stigma