## **ABSTRACT**

## APPLICATION OF CROCHET TECHNIQUE WITH INSPIRATION OF MANGGA GEDONG GINCU FOR FASHION PRODUCTS

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Mangga Gedong Gincu is one of the icons of Majalengka city. Mangga Gedong Gincu is one of the Majalengka batik motifs. However, one of the icons of Majalengka city has not been maximally processed to become a fashion product, in terms of design, shape and color selection. If the icon of the city of Majalengka Mangga Gedong Gincu is processed, it can become a new innovation for fashion products. In this study, exploration was carried out to process the shape of Mangga Gedong Gincu use crochet techniques for fashion products. Thus, a literature studies and field observations, the aim is to understand the characteristics of the Mangga Gedong Gincu in terms of their shape and color. The targeted market is women aged 16-29 years. The author makes fashion products inspired by Mangga Gedong Gincu use crochet techniques aimed at offering other alternatives in terms of fashion.

**Keyword**: Mangga Gedong Gincu, Crochet, Surface Textile, Structure Textile, Modest.