

ABSTRACT

WOMEN FASHION DESIGN READY TO WEAR WITH STYLE JAPANESE STREETSTYLE USING THE ZERO WASTE METHOD

by

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The background of the study is based on the phenomenon of fashion production producing waste and efforts to reduce waste from fashion making are done by the zero waste method in fashion design. The urgency of the problem from this study is how to make Angura Kei-style clothing using the zero waste method with geometric placement patterns to minimize waste. With the aim of the study is to reduce the waste of making ready to wear clothing through the implementation of the zero waste concept with geometric placement patterns. The research methodology used in the study is the design method by conducting library-based exploration, data and implementation of fashion sketches, as well as the production process. The final findings of the study are the creation of four pieces of ready to wear fashion in Angura Kei style. The waste from making clothes can be minimized by zero waste method with geometric placement patterns. The study results can be used by designers and the fashion industry to reduce fashion production production waste through the zero waste method.

Keywords: Japanese streetstyle Visual Kei style and Zero Waste Method