

ABSTRACT

This research was carried out because researcher was motivated to find out the application of transformational leadership styles in PT.POS Indonesia Bandung Branch.

The purpose of this research was to determine the application of transformational leadership style, the application of Good Corporate Governance (GCG) and the influence of transformational leadership style on good corporate governance at PT.POS Indonesia Bandung Branch.

The approach used in this study is descriptive and quantitative. The number of samples used as respondents was calculated using the Slovin formula. Data analysis techniques used are descriptive analysis and simple linear regression analysis.

The results showed that the transformational leadership style variables were in the good category of 79.37%, Good corporate governance was in the excellent category of 86.42%. The influence of transformational leadership style on good corporate governance is positive with tcount 0.732 and ttable 0.285, significance of 0.47% and coefficient of determination of 1.1%.

The conclusion of the result of this research is that the Transformational leadership style in good category and Good Corporate Governance in PT.POS Indonesia Bandung branch is in a very good category. The transformational leadership style of good corporate governance has positive effect but not significant effect with a contribution of 1.1%

Keywords: Leadership, Transformational, Good corporate governance.