

ABSTRACT

One of the investments that investors are interested in is stocks. The purpose of investors to invest is to get high stock returns. However, high stock returns will be followed by high risk. Investors need to analyze the company's financial performance in order to obtain the expected stock return.

The purpose of this study is to determine the effect of profitability (ROA), leverage (DER), liquidity (CR), dividend policy (DPR), and company size (SIZE) on stock returns in listed property sector, real estate and construction companies on the Indonesia Stock Exchange for the period 2013-2017. The data used in this study were obtained from annual report data and company financial statements. These annual reports and financial statements are obtained from the official website of the Indonesia Stock Exchange.

The population in this study is the property sector, real estate, and building construction companies listed on the Indonesia Stock Exchange for the period 2013-2017. The sampling technique used was purposive sampling and obtained 16 companies with a research period of 5 years, in order to obtain 80 sample data. The method of data analysis in this study is panel data regression using E-views 9 software.

The results showed that simultaneous profitability, leverage, liquidity, dividend policy, and company size simultaneously had a significant effect on stock returns. Partially, profitability (ROA), liquidity (CR), and dividend policy (DPR) do not affect stock returns. Whereas, leverage (DER) influences the positive direction of stock returns and company size (SIZE) influences with negative direction on stock returns.

Based on the results of this study, it is recommended for investors and prospective investors to consider the leverage and size of the company in making investments so as to obtain the expected stock return.

Keywords: Profitability, Leverage, Liquidity, Dividend Policy, Firm Size, and Stock Return