

ABSTRACT

Umar, Muhammad. 2019. Directing Documentaries of Lenong Puppets. Thesis. Visual Communication Design study program. Faculty of Creative Industries. Telkom University.

Culture is seen as something that must evolve to follow the era as an effort to defend itself from extinction. Betawi as a tribe believed to be a descendant of the population of Batavia in the 17th century had a variety of cultures, but that pride is now confronted by the development of Jakarta as a metropolitan city so that it raises the value of the mentality of society to modern life and begins to abandon artistic and cultural values. The art of Lenong Betawi Puppet is a work created with the concept of modernization through mastermind's creative thinking in an effort to attract young people to watch puppets. The design of the documentary film about the creation and preservation of Lenong Betawi Puppet uses a qualitative type of narrative as a data search method and performative documentary media as a messenger. The design of this documentary film aims to introduce Lenong Betawi Puppet to the community through the perspective of creation and preservation carried out by the mastermind.

Keywords: Preservation, Lenong Betawi Puppet, Performative Documentary.