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Backgorund and Layout Design in 2D Animation Film Adapted From Cultural Tradition of Rempug Tarung Adu Tomat as Preserving and Education Media for Children

Designing the Background and Layout is an effort carried out in the context of preserving a culture and tradition of Rempug Tarung Adu Toamt in Bandung, precisely in Lembang, Cikareumbi Village. The background created will then represent the condition of the village and plantations that are there based on the field studies that have been carried out. From the story of adaptation that has been made which here will include a little element of fantasy in it. that is like the state of the forest, and the locations of nature. Using visuals that are formed will later arouse the interest of children, especially elementary school children, in recognizing the traditions and culture of their regions, as well as instilling in their mindset, that many traditions and cultures in their area are interesting to know, one of which is Rempug Tarung Adu Tomat. In the design that will be made this focuses on the background and layout, made based on the data that has been collected through observations, interviews with experts, and analysis on the study of documents, then in the form of using background and layout theory, starting from the way of applying perspective, color, lighting , and mood plus analysis for the application of culture in visual works such as similar works that already exist, and determine the extent of the shape that can be described by entering a little element of fantasy in it. The design results that have been made are then incorporated into the media artbook. And so the visuals of the tomato fighting contest will be able to attract the attention of children, so that they are interested in getting to know their culture.

Keywords: Adaptation, Background, layout, Artbook, Fantasy, Tradition, Culture.