

## **ABSTRACT**

Yulfia, Nadya Hana. 2019. Directing of Merit Fiction Film About Pre Marriage Syndrome in Bandung City. Final Task. Visual Communication Design Study Program. Creative Industry Faculty. Telkom University.

Merit is a fiction film about pre marriage syndrome in the Bandung city. Pre marriage syndrome is a term of pre marriage problems related to the adaptation process of a person. If the mental psychology of each individual is not ready, it can cause pressure and emotional changes during pre marriage times. So that this will trigger new problems and can even result in failure to get married. The design of this fictional film begins with research to obtain information and data related to objects. The study was conducted with qualitative methods and phenomenological analysis. After that the director uses the method of designing narrative structures to build the storyline. With a narrative structure, this film aims to show and inform the target audience about the causes and consequences of the premarital syndrome phenomenon.

**Keywords:** Pre Marriage, Marriage, Psychological, Family, Film, Directing.

