

ABSTRACT

This report contains the conceptualization of the Mbah Jawer Character Concept entitled "Jatiluhur Watcher: the Forgotten Myth" begins with a search for data about Mbah Jawer's Myth which is located in Jatiluhur Purwakarta in Ciseuti Tajur Sindang village. This myth does not have physical evidence in the form of writings, visual works, or mythical objects themselves. However, the expansion of this myth goes through stories that have been passed down from generation to generation. Data can be obtained in two ways, namely Observation and interviewer. Observation to find out problems arising from myths and interviews to get story information, visuals, and the origin of Mbah Jawer's myths. Then after getting enough information Character design can be done through several stages based on the theory of experts in the field of character design. The purpose of this design is to make people aware that the importance of respecting myths and knowledge around the function of myths as a speech culture, literacy culture and limiting human activities in order to be able to maintain the human attitude and ego itself.

Keywords: Myth, Ego, Character