

ABSTRACT

This research is about the design of a traditional Yogyakarta snack photography book. This was raised due to a lack of tourist interest in traditional specialties and a lack of sufficient media to publish them. This can have an impact on the sustainability of the snack. Many types of snacks from D.I. Yogyakarta makes the writer interested in exposing and documenting typical snacks in the form of photography books. At present there are no books that discuss specifically about typical snacks in Yogyakarta in detail. The author will make a photography book about a variety of typical Yogyakarta snacks. In designing the photography book, the author will make the form of snack photos, recipes, how to make, and the historical value in the snack. The author hopes that this book can help the Yogyakarta Special Region Tourism Office to be able to introduce more traditional snacks and indirectly help introduce small UKM products that produce these traditional snacks to tourists. On the other hand, with this book the author wants to make it easier for tourists to find locations directly making snacks and experience different experiences than when buying these products centered on souvenirs. The historical value contained in the design of this book in addition to providing information and adding value to tourist attraction, can also be used by local communities to recognize the historical value of snacks made and of course so that they can still be preserved.

Key word : snack, photography, disparbud book, Yogyakarta