

ABSTRACT

Binong Jati is one of seven industrial centers in Bandung, the main focus of which is Rajut. The knit from Binong Jati is already very well known for its results and quality. Binong Jati is a supplier selection process, a difficult effort in obtaining raw materials. Of importance it can be used as a topic for conducting research. The purpose of this study was to learn how to learn from Supply Chain Management Practices on Supply Chain Performance in the knitting industry at Binong Jati.

In this research, Supply Chain Management Practice as X (Independent) variable consist of 5 dimensions: Integration, Information Sharing, Customer Management, Supplier Management and Responsiveness, also there is Supply Chain Performace as Y (Dependent) variable.

The method of data collection in this study used quantitative research methods by distributing questionnaires to business people in Binong Jati as many as 70 people. This study uses multiple linear regression models. Quantitative data processing techniques using descriptive analysis, classical assumption test, and hypothesis testing.

Based on the descriptive analysis, the variable Supply Chain Management Practice is in the good category. And based on the results of hypothesis testing X1, X2, X5 (Integration, Information Sharing, Responsiveness) have a partial effect on Supply Chain Performance. And independent supply chain management practice variables that consist of integration, information sharing, customer management, supplier management and responsiveness simultaneously have a positive and significant effect on supply chain performance.

Based on the results of the study, the researchers suggested that Binong Jati knitting businesses pay more attention to and prioritize their Integration, Information Sharing and responsiveness, in order to improve the quality of their goods production and facilitate their business. Good Integration, Information Sharing and Responsiveness can increase SCMP and help business owners to make appropriate business decisions and effective supply chains.

Keywords: *Supply Chain Management Practice, Industrial center, Supply Chain Performance*