

Abstract

The author makes this recommendation system to help recommend prospective students in choosing a suitable study program for themselves, recommendations are taken based on the interests, talents, and ratings given by respondents. The author makes this system to reduce the percentage of Telkom University students who have wrongly taken the study program, for now, the percentage of choosing the wrong study program in Indonesia is around 87 percent. Therefore, the authors make a recommendation system so that at least colleagues will not be wrong in choosing study programs, recommendations are taken based on the interests and talents of colleagues to find out what study programs are suitable for colleagues using the User's Psychological Profile method.

Keywords: recommendation, study program, interest, talent, *user's psychological profile*