

ABSTRACT

There have been many changes in the current era of information technology development, one of which is the impact on the payment system that has changed into non-cash usage. This change was also supported by the government with the GNNT (National Non-Cash Movement) movement. One way to pay non-cash is an E-Money card. The city of Bandung, which claims to be "Smart City", is one of the cities that was used as the first time for the spread of card-based Electronic Money.

This choice looks more acceptable to the community due to the ease of transactions. People prefer to use E-Money card products from Mandiri and BCA. So through this research we will see a comparison of the interest of Mandiri E-Money and BCA Flazz card users. In measuring, the variable used is the TAM method.

In this study 100 respondents were used, consisting of each Mandiri E-Money User and BCA Flazz. This research also conducts descriptive analysis to categorize. By using the Mann Whitney Test, this study will see differences in the interest of Mandiri E-Money Users and BCA Flazz.

This research shows that the interest of Mandiri E-Money Users and BCA Flazz has no difference. The three variables are in the good category. The three variables are perceptions of ease of use and usefulness perceptions

Keywords: Mandiri E-Money, BCA Flazz, Behavioral Intention to uses, TAM, Different Tests, Perceived Ease of Use, Perceived Usefulness.