

ABSTRACT

The city of Bandung has an attraction for students who have just graduated from high school both from the city of Bandung itself and outside the city of Bandung which ultimately makes the city of Bandung has a university and college which is quite a lot in Indonesia. The level of financial literacy and financial inclusion in the city of Bandung has been quite high, this indicates that many people who use financial services institutions products, but not all understand the other products provided by financial institutions. Therefore the Financial Services Authority (OJK) and other institutions need to expand education and socialization to increase the number of financial literacy in the city of Bandung. The existence of social capital is expected to be a mediator in increasing financial literacy and inclusion. This study aims to determine the role of social capital as a mediator of the relationship between financial literacy and financial inclusion.

The population of this study are Bandung city students, amounting to 196,509 in the 2017/2018 school year. Sampling from this study uses a non-probability sampling technique with a total sample of 484 samples. This study adopts and uses Sobel and Kenny & Baron tests to examine the influence of mediation of social capital in the relationship between financial literacy and financial inclusion. The results of this study found that proven partial social capital was able to mediate the relationship between financial literacy and financial inclusion in the city of Bandung.

Keywords: Financial Literacy, Financial Inclusion, Social Capital, Mediation Analysis, Bandung City College Student.