ABSTRACT

The development of the food and beverage industry is not always the same every year because businesspeople inevitably have to be able to consider several aspects such as technology, economy, social, and politics that are happening in order to survive in the market.

Among the increasingly fierce competition for the food and beverage industry is one sector that is able to contribute greatly to the national economy. Especially in the beverage sector, the beverage industry continues to be encouraged to continue to be spurred on.

According to the Indonesian Minister of Industry Airlangga Hartato the increase in GDP, especially in the beverage sector, went up to reach 9.28% in 2017 compared to the previous year which was only 8.46%. This positive performance certainly contributed greatly to the national economy.

Currently beverage products in Indonesia are certainly not only from large industries because small industries also have a variety of products that are certainly not less in demand by the public, for now the community is now being served by various beverage trends and one of the current beverage trends is coffee .

The object of this research is Osiris Coffee Bandung, one of the coffee shops that helped to enliven the business in the scope of coffee, a few years back Osiris Coffee was not without problems, there was doubt in choosing a supplier to supply beans which are the main raw material for their products, this study discusses the evaluation supplier development of Osiris Coffee using CSF and AHP method with Expert Choice software.

Keyword : Analytical Hierarchy Process, Critical Success Factor, Expert Choice