

ABSTRACT

Palembang language is divided into two levels of language, including Bebaso Palembang Alus and Bebaso Palembang Sari-sari. Bebaso Palembang Alus is a native language of Palembang whose several vocabulary has similarities with Javanese language. Application of Bebaso Palembang Alus especially among children is rarely used and almost nonexistent. There are several factors that use the language are rarely used among others, the role of parents who do not teach, familiarize, and introduce the language to their children. And there is no learning method in most schools in Palembang regarding this language. Interactive illustration book design about Bebaso Palembang Alus is based on qualitative methods. Therefore, the author seeks to make an interactive illustration book design about Bebaso Palembang Alus for children which aims to attract the interest of childrens to learn or at least know Bebaso Palembang Alus which is rarely heard.

Keywords: Bebaso, Interactive Illustration Book, Childrens